



# HEALTHYbeing

Acupressure Pressure Less | Acupuncture Needle Less

**bioPhysioTherapy™ Wellness Center**

India's First Chain of Health Centers based on  
Modernized Alternative Therapies

**We are specialized in reversal of lifestyle diseases naturally,  
Work with people who are not getting results from hospitals  
Help them ascertain the root cause  
(even where there's no diagnosis as per Western System)  
So that they can avoid surgery, steroids, insulin and other chemicals.**

# Introducing **bioPhysioTherapy™**

## 21<sup>st</sup> Century Health Problems need 21<sup>st</sup> Century Solutions

- The Solution is to **Modernize** the Traditional Systems **with "Technology"**
- Thus, Combining the Goodness of both Allopathy & Alternative Medicines
- Ayurveda, Acupressure, Acupuncture, Homoeopathy, Yoga etc. – in a New

### ~~Hi-Tech Avatar~~ **Key Benefits:** !

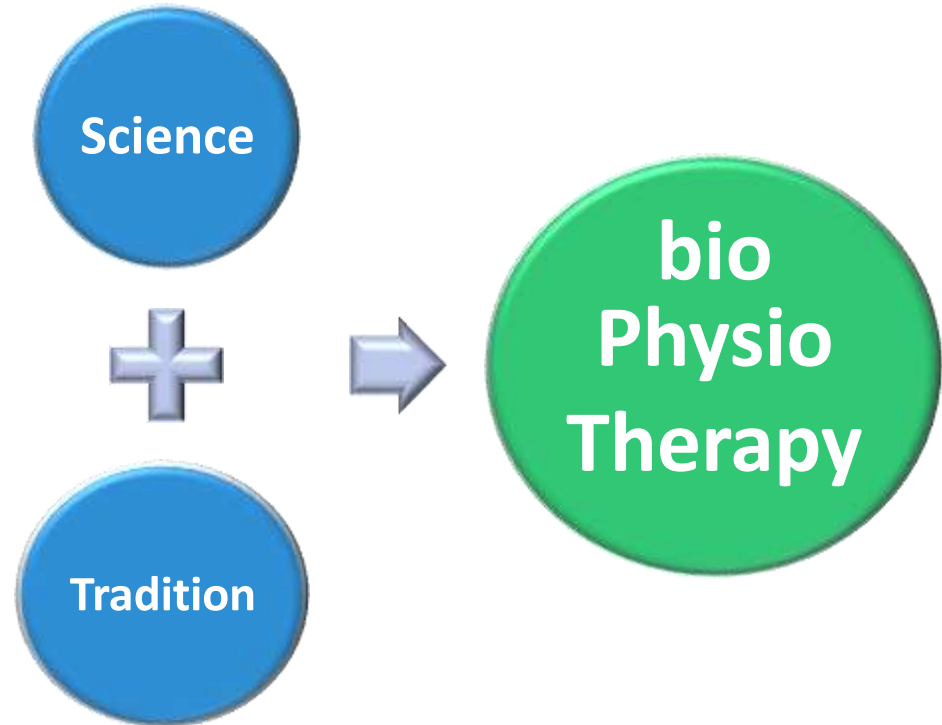
- **Root cause-based** diagnostics as well as Treatment.
- **Instant Diagnosis**, even before the Symptoms are visible.
- **No Negative Side Effects**, rather **positive side effects**.
- Machines give **Accelerated Results**, less time per session & less number of sessions.
- **Multiple Alternative Therapies** get applied in parallel.
- Easy Solutions to **Gynae Issues & Protection from Cervix/Uterus/Brest Cancer** etc.
- An **assembly line** may treat multiple patients in parallel and the patients get treated by multiple machines in less time.
- **Easy access** to rural and remote patients through **Health Centres** and **Health Clubs** along with home service.
- Deployment of machinery makes it **Quick & Effective** (often faster than Allopathy) and **highly Affordable, yet Fashionable**.
- **Fool-proof**, Internationally **Certified devices**.
- Derive results where other **medications fail**.





# How it Works

- Based on Physical Therapy, but not limited to bone-nerve-muscle only.
- This is achieved by applying Advanced Scientific Devices and uniquely combining below procedures:
  - Acupressure: Pressure-**less**
  - Acupuncture: Needle-**less**
  - Magnet, Massage, Scrapping, Cupping, Laser, Music Therapy, Neuro Therapy, Quantum Energy, Auricology, Adv Brain Stimulation etc.
  - Balancing of: Five Elements, *Chakras*, Meridians, Aura, bio-Electricity, Body Chemicals (Acid-Alkaline, Hormones), *Vaata-Pitta-Kapha* in a Scientific way
  - Compliment mainstream treatment to taper & eliminate dependence on Steroids, Insulin, and other drugs having negative



Pls ask us for a one-minute demo of bio-Electricity to demonstrate the effectiveness.

# Why Modernization (of Traditional Therapies)

- Diseases have become more intense in the 21 Century
- Traditional treatment systems which have originated at least 5000 Years ago **were relevant that time** when there were
  - No Pollution (Air, Water, Sound, EMI/Radiation)
  - Daily activities involved a lot of physical work, Proximity with Nature & Exposure to Sun
  - Food were organic, high in nutritional values.
  - No Chemicals, Fertilizers, Pesticides, Hormones, Antibiotics, Preservatives
  - Zero/very low Stress level
- Is the situation similar that today?
- Modern Medicine is nothing but **Chemicals with cascading effects**
- A Virus keeps mutating, so new challenges every m

Enemies  
Become  
Stronger

Environ-  
ment  
becomes  
weaker

Body  
becomes  
weaker

Can we  
still fight  
with Bow  
& Arrow  
???



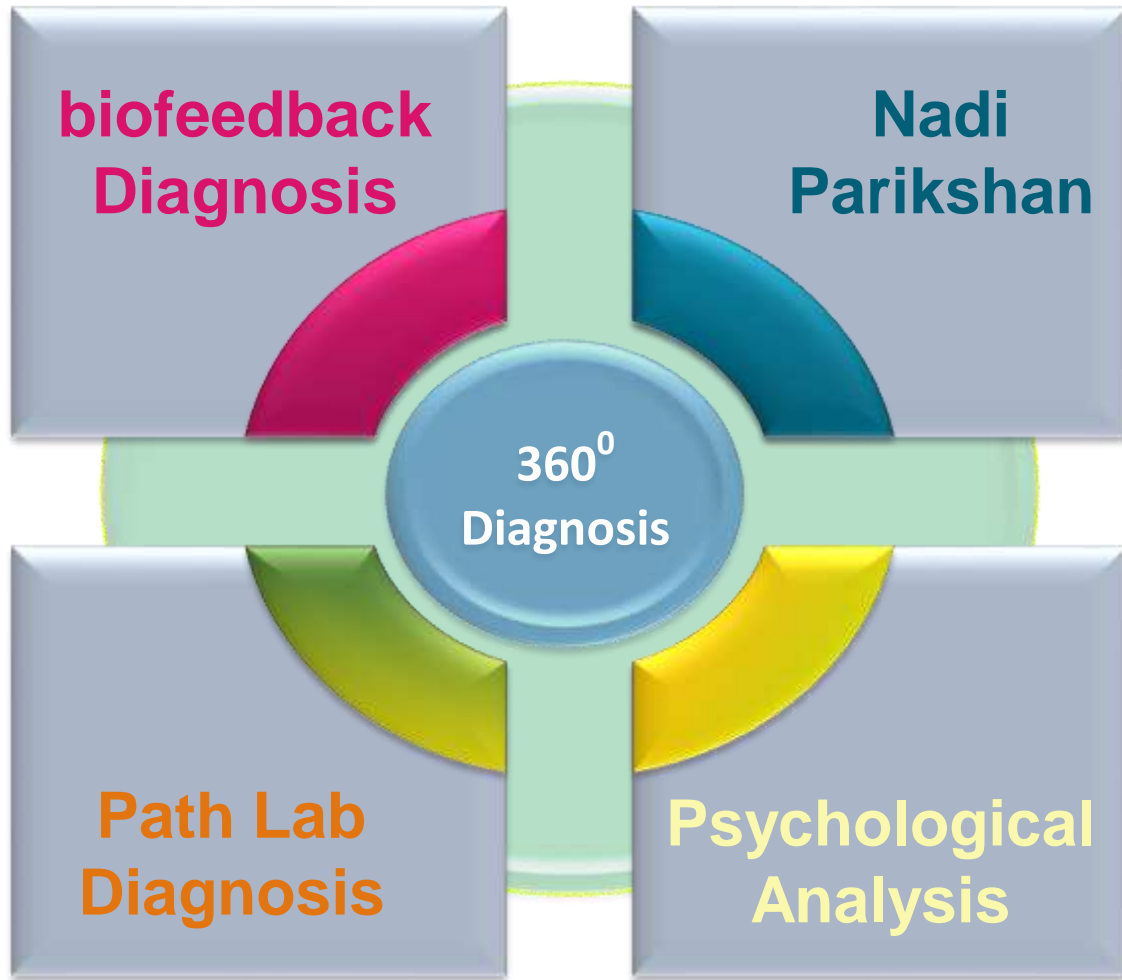
# Diagnosis as Never Seen Before

**Alternative Therapy Diagnosis System through US-FDA approved Devices to diagnose:**

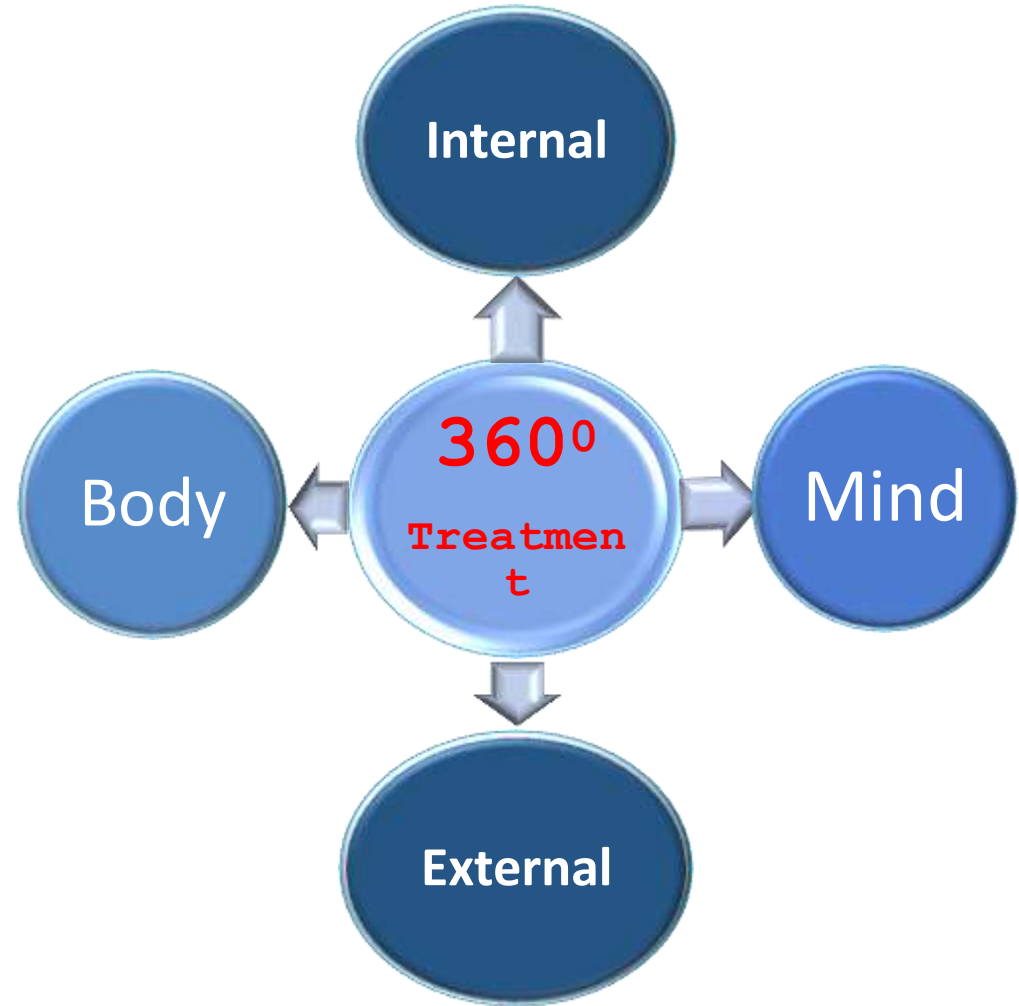
- **Past, Present & Future:** Present health issues, Upcoming Diseases long-term diseases, Past Issues if not completely uprooted.
- **Body & Mind:** Can diagnose both Physical & Psychological aspects
- **Non-Invasive:** Root cause analysis without Blood Test / X-Ray / MRI / Ultra-sound/ECG
- **Quick** - All major organs diagnosed in just 15 min
- **Diseases which have no direct/easy tests** - Sleep, Appetite, Migraine, Asthma, Allergy, Sciatica, Tumor, Ulcer, Tinnitus, Haemorrhoids, Fatty Liver, Prostrate, Bladder etc.
- Diagnose PAIN, Early Warning of a Heart Stroke, Gall Stone, Breast Cancer, Stress, Depression etc.
- Any Life-Style Problem even before the Symptoms are visible



# 360° Diagnosis & 360° Treatment



Four kinds of Diagnosis



Internal + External Treatment of both Body & Mind



# What can be **Diagnosed/Treated** (partial list)

1. Insomnia / Bad Sleep Quality
2. Allergy, Asthma, Bronchitis, Lungs
3. Spine, Spondylitis, Slip-disc, Nerve Compression, Disk Herniation/bulging, Shoulder, Hands, Legs etc.
4. Eyes, Teeth, ENT, Tonsil, **Tinnitus**
5. Chest Pain
6. Heart, Stroke, Brain Arteries
7. Liver, Gall Bladder/Stone, Anus
8. Constipation, Appetite
9. Lymph, Spleen, Intestines
10. Gastric/Peptic/Mouth Ulcer
11. Cholesterol, B.P. (High/Low)
12. Diabetes, Pancreas
13. Thyroid, Hormones
14. Inflammation in GB, Colon, Intestine
15. Prostrate, Urinary Tube, Bladder, Kidney
16. Appendix, Internal/Ext Hemorrhoids
17. Cough, Cold & Respiratory diseases / cold catching tendency
18. Skin, Swelling, Pimples, Acne
19. Impotence, Uterus, Vagina & **Gynae Problems**
20. Breast Tumor
21. Rheumatism, Arthritis
22. HEADACHE / MIGRAINE
23. STRESS, **Depression**, Panic Attack, Psychological Disorders
- 24. PAIN**
25. Obesity
26. Fatigue
- 27. Auto Immune**
28. Anything where you are not getting results elsewhere



# The Prospect

- Those who are not getting results from Hospitals
- Have been recommended Surgery but want to avoid it
- Have post-surgery complications
- Stress, Depression, Panic Attack
- Diseases for which an effective treatment is not available: Auto Immune, Varicose Vein, Tinnitus etc.
- Want to get rid of Negative Side Effects of Medicines.
- Who believe in Prevention

**Pain Management**

**Weight Management**

**Stress Management**





# User Love

Chronic COPD patient saw improved Oxygen Level from <80% to >90% in one month even during Diwali 2019

Severe Depression Cured in 15 Days

PCOD cured without Medicine.

Heart Stroke – Accurately Predicted 2 years ago, I ignored and now with stents.

Flexibility Dramatically enhanced in 15 min

I treated my Cervical Spondylitis – My Asthma Cured as a Positive Side Effect

My Sciatica Pain vanished in 7 Min of Treatment



<https://www.facebook.com/DailyMotivationByVivekBindra>

<https://g.page/biophysiotherapy?gm>

<https://g.page/healthybeing-biophysiotherapy?gm>

<https://www.youtube.com/channel/>

Tremendous Relief in my **Auto Immune** Syndrome. Helped to QUIT Medicine

Brain Stroke – One month treatment here showed more progress than 2.5 years in different Hospitals

After 12 Years, I could hold my hand parallel to the ground for more than a Minute (<10 Sec earlier) after 30 min of treatment

I got rid of my Walking Stick

Improvement in Squint Eye noticed in one month

19yr old Diabetic Would healed in 3 months

My Daughters Physical Agility & Mental effectiveness improved in 3 weeks

Breast Tumor & Tinnitus Diagnosed instantly

## Appraised by:

- Dr. Vivek Bindra – The Famous Motivational Speaker, Asia's Best CEO Coach, Six Guinness World Record Holder and Founder & CEO of Bada Business
  - Carried out Instant Health Checkup camp at Bada Business Corporate Office
- PMO of Tri-services (Army, Navy, Airforce)
  - Conducted Business of 0.17 Mn INR with the Indian Navy
- PMO of Hero Moto Corp Ltd.
  - Operate a Health Center at their Motorcycle Plant
- LifeAid Multi-speciality

Hospital

# Rewards & Recognition

Felicitations by:

- Minister of Ayush
- Dr. Vivek Bindra (World Famous Speaker & CEO Coach)
- Acharya Manish (Ayurveda & Naturopathy TV Programs)
- Mr. Madan Lal (Coach Indian Cricket Team)
- Miss & Mrs. India Pooja Yadav
- Omega Foundation
- Spotlight Award
- And Other Platforms





# Rewards & Recognitions





# About **Healthy Being**

- An Alternative Therapy Centre based on Modern Technologies for **Root Cause Diagnosis** of “both Physical & Psychological aspects” “even before the symptoms arise” and uprooting the diseases in a natural way using ***bioPhysioTherapy™***.
- **Vision** – To bring a revolution in Alternative Medicines and Lead the Industry by **facilitating Alternative Medicare as the Primary mode for Prevention & Treatment**, through high levels of availability & affordability in Health Care.
- **Mission** – To bring Vibrancy, Vitality & Vigour in Individual Health; eliminating dependency on Chemicals, Medicines, Steroids, Insulin etc. in a natural way using a modern technique called bioPhysioTherapy.
- **Objective** – To run a chain of Health Centres cum Health Clubs based on Alternative Therapies (focusing on targeted illness unlike general fitness offered by the Health Clubs), Low-cost Health Centres. Housewives can start home based health centres. Promote in Corporates for the benefit of their employees. Tie-up with NGOs to train manpower for employment and promote self-employment. Expand Business in a Franchise Model.

# Gurgaon Center Investment

Capex	Amount
Interiors & Fit-out Costs	50,000
Furniture & Electrical Lights	50,000
Branding & Signage (Int & External)	60,000
IT Assets, CCTV etc.	120,000
Treatment Devices	1,035,000
Local Licenses /Permissions	10,000
Security Dep of Rent	70,000
App Development	150,000
Software (ERP. CRM etc)	100,000
<b>Total</b>	<b>1,645,000</b>

Sl. No.	Cost of Machines	MRP	Negotiated Price	Qty	Total Price
1	bioFeedback Diagnosis and Treatment (Taiwan)	52000	42000	3	126000
2	bio-Electricity Balancing Device	16700	13000	3	39000
3	Circulation & multi-acupressure Device	62700	47000	2	94000
4	Quantum Energy Healing Device (German)	82000	76000	3	228000
5	Multifunctional TENS, Cupping, Laser, Beauty device	46000	35000	3	105000
6	Meridian Scanning Device for Advanced Diagnosis	350000	350000	1	350000
7	Nadi Pariksha Device	45000	45000	1	45000
8	Acupuncture Electro Stimulator	10000	10000	2	20000
9	Accessories & Misc.	14000	14000	2	28000
<b>Total Investment</b>		<b>678400</b>	<b>632000</b>	<b>20</b>	<b>1035000</b>

# Return on Investment

## Modes of Service

- **Health Club:** Self Service Mode – Up to 40 patients per day
- **Health Center:** VIP Patients – Up to 25 patients per day (Tariff Rs. 800/- per Procedure)
- **Home Service:** Average 5 per day (Tariff Rs. 1000/-)

Revenue (26 working days per month)	Monthly	Annual
40 Ordinary Procedures per Day (Health Club)	104,000	1,248,000
25 VIP Procedures per day (Health Center)	520,000	6,240,000
Home Service - 5	130,000	1,560,000
<b>Total Revenue</b>	<b>624,000</b>	<b>7,488,000</b>
<b>Profit</b>	<b>284,083</b>	<b>3,409,000</b>
<b>Return on Investment</b>	<b>17%</b>	<b>207%</b>
Revenue at 70% Efficiency	436,800	5,241,600
<b>Profit</b>	<b>96,883</b>	<b>1,162,600</b>
<b>Return on Investment</b>	<b>6%</b>	<b>71%</b>

Salary	Monthly	Annual
BAMS Dr.	45,000	540,000
BPT Dr.	20,000	240,000
2 Therapists	25,000	300,000
Receptionist	15,000	180,000
Marketing Executive	30,000	360,000
Interns	10,000	120,000
<b>Total</b>	<b>145,000</b>	<b>1,740,000</b>

OPEX	Monthly	Annual
Marketing	50,000	600,000
Salary & Salary	147,000	1,764,000
Depreciation	21,917	263,000
Printing, Stationary & Consumables	10,000	120,000
Electricity & Water	6,000	72,000
Telephone / Broadband	5,000	60,000
Misc. expenses	15,000	180,000
Rent	35,000	420,000
Legal, CA & Professional Charges	15,000	180,000
Conveyance Exps	20,000	240,000
Admin Expenses	6,667	80,000
Repair & Maintenance	8,333	100,000
<b>Total Opex</b>	<b>339,917</b>	<b>4,079,000</b>



# Pan India Snapshot

ROI	Monthly	Annual
ROI @ 14% p.m.	26	311
ROI @ 24% p.m.	44	527

All Figures in Lacs INR

PAN India Investment	
Gurgaon Centre	20
5 centers in NCR in COCO model	50
Mum, B'lore, Kol, Hyd	60
Working Capital	30
Machine Development	10
Total	170

# Membership Partnership

## Membership:

**World Federation of Acupuncture-Moxibustion Societies  
Acupuncture Science Association (ASA) India**

## Partnership:

**Healthians  
Health Ashtam  
Arogyapeeth  
LifeAid Multispeciality Hospital  
Adya Life Care**

## Clientele:

**Indian Navy  
Hero Motocorp  
Dr. Vivek Bindra**

# Competition Devices

**There are PEMF Devices but they don't work on Acupuncture points, mainly used for local Pain Relief**

**There are very Few devices which work on Acupuncture Points for diagnosis. But they are very costly and not easy to use. Example Acugraph, Device and annual subscription is around 350K INR, reports can be interpreted by experts only. Except one device which is available on MLM model which makes it low on popularity.**

Feature	Our Device	PEMF based Devices	Acupuncture Devices
Diagnosis	Yes	No	Yes
Ease of use	Yes	Yes	No
Ease of Interpretation of Report	Yes	NA	No
Price	Low	High	High
Treatment	Easy	Easy	No
Pain Management	Yes	Yes	No
Scalable	Yes	No	No



# Thank You!

Registered Company Address:

684, Udyog Vihar, Phase V, Gurugram – 122 001

Health Centers:

- 440P, Sector 38, Near Medanta Hospital, Gurugram
- E-11, Spaze Privy, Sector 72, Gurugram
- LifeAid Multispeciality Hospital, Sector 40

Contact No. 7050002000

[www.biophysiotherapy.com](http://www.biophysiotherapy.com)



[healthybeingbioPhysioTherapy](https://www.youtube.com/channel/UC...)



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**Traditional Therapies  
Modernized with Advanced Scientific Devices**